MINISTRY OF NATURAL RESOURCES AND
ENVIRONMENTAL SUSTAINABILITY

OPENING REMARKS

BY

YANG BERHORMAT DATO' SRI ARTHUR JOSEPH KURUP

MINISTER OF NATURAL RESOURCES
AND ENVIRONMENTAL SUSTAINABILITY (NRES)

FOR

INTERNATIONAL GREENTECH & ECO PRODUCTS EXHIBITION & CONFERENCE MALAYSIA (IGEM) 2026 SOFTLAUNCH

12 MAY 2025 (TUESDAY) | 2.30 PM

RESOURCE CENTRE, MALAYSIAN GREEN TECHNOLOGY
AND CLIMATE CHANGE CORPORATION

Salam Sejahtera and Salam Malaysia Madani.

YB TUAN SYED IBRAHIM BIN SYED NOH

Deputy Minister of Natural Resources and Environmental Sustainability

YBHG. DATUK NOR YAHATI AWANG

Deputy Secretary General (Environmental Sustainability)

Ministry of Natural Resources and Environmental Sustainability

YBRS. PUAN SHAREEN SHARIZA BINTI DATO' ABDUL GHANI

Chairperson

Malaysian Green Technology and Climate Change Corporation

YBRS. ENCIK SAIFUL ADIB ABDUL MUNAFF

Acting Group Chief Executive Officer

Malaysian Green Technology and Climate Change Corporation

YBHG. DATUK SIKH SHAMSUL IBRAHIM SIKH ABDUL MAJID

Chief Executive Officer

Malaysia Investment Development Authority (MIDA)

Distinguished guests, ladies and gentlemen,

1. I am honoured to join you today for the soft launch of our flagship event, the International Greentech and Eco Product Exhibition and Conference Malaysia (IGEM) 2026, which continues to serve as Malaysia's leading platform for green technology and sustainable development by driving meaningful action and advancing the nation's sustainability goals.

2. Over the years, IGEM has evolved into a globally recognised platform that brings together policymakers, industry players, investors, academia, and innovators from around the world to foster collaboration, accelerate green investments, and support the transition towards a low-carbon and resilient future.

3. Building on this foundation, now in its 17th edition, IGEM has grown in scale and impact as a key platform for the green industry in Southeast Asia and is widely recognised as the region's leading trade event for green technologies and eco solutions. Since its inception, IGEM has attracted **over 700,000 visitors** and **4,700 exhibitors**,

generating more than RM86 billion in business leads, reflecting Malaysia's strong leadership in green economy development.

Ladies and gentlemen,

4. Last year, Malaysia increased its climate ambition, aiming to reduce 15-30 million tonnes of CO_2 equivalent by 2035 through strong domestic measures and international cooperation. This target aligns with our national frameworks, such as the Long-Term Low Emissions Development Strategy (LT-LEDS) and the 13th Malaysia Plan, guiding our path to a low-carbon future and our goal of net-zero emissions by 2050.

5. To support the national climate and economic goals and integrate carbon markets into broader policies, including the upcoming Malaysia Climate Change Bill (RUUPIN), we have launched the National Carbon Market Policy (DPKK). DPKK lays the foundation for compliance and voluntary carbon markets, helping Malaysia move towards a more structured, investable ecosystem.

6. Apart from that, the Government continues to strengthen its support ecosystem to accelerate green adoption among businesses, through key incentives such as, the Green Investment Tax Allowance (GITA), the Green Technology Financing Scheme (GTFS), and the MyHIJAU Mark and Directory. These initiatives help to lower investment costs, improve access to financing, and enhance market visibility for certified green products and services.

Ladies and gentlemen,

7. The theme for IGEM 2026, which will be held from 7 to 9 October 2026, is **"Race Towards Net Zero: Action Beyond Boundaries"**, which underscores the urgency of accelerated and collective climate action. As the world moves towards net zero, stronger collaboration across industries, sectors, and borders is essential. In this era of geopolitical uncertainty, energy security and sustainability have become shared imperatives that require coordinated action.

8. This year, IGEM is expected to generate **RM22.5 billion in potential business leads,** attract **60,000 visitors**, and bring together

participants from 50 countries, featuring around **450 exhibition booths**. This demonstrates IGEM's scale and its growing role as a regional hub for green innovation and sustainable business opportunities. For businesses looking to future-proof operations, IGEM provides practical support, strategic partnerships, and measurable results.

Ladies and gentlemen,

9. Beyond exhibition and business engagements, it is important to have deeper discussions on green technology, sustainable development, climate policies, and regional cooperation so that ideas and innovations can be translated into real policies, partnerships, and actions. In this regard, a key conference under IGEM, the **Kuala Lumpur Sustainability Summit (KLSS)**, will be held as a platform to bring together key stakeholders to exchange views and work together towards a low-carbon and more resilient future.

10. Launched in 2025, KLSS is a regional platform that supports climate action and sustainable development in Southeast Asia. It provides a high-level space for discussions on key issues such as climate policy,

sustainable finance, carbon governance, and industrial decarbonisation, while fostering collaboration that leads to practical and measurable outcomes.

11. Held alongside Malaysia's ASEAN Chairmanship and IGEM, KLSS 2025 brought together more than 470 participants from 17 countries, including global organisations, policymakers, industry leaders, financial institutions, academia, youth, and communities, reflecting Malaysia's role as a regional hub for sustainability leadership and climate governance within ASEAN. Building on this foundation, KLSS 2026 aims to convene around 400 C-suite executives, senior policymakers, and institutional investors to strengthen regional cooperation in advancing the low-carbon transition.

12. IGEM 2026 will feature a dedicated sustainable lifestyle section that showcases the latest green technology advancements in consumer-driven sectors such as food and beverage, fashion, and cosmetics. This reflects how sustainability is increasingly embedded in everyday products and lifestyles, creating new opportunities for responsible consumption and innovation. In addition, IGEM will introduce new segments, including a platform for property developers

to highlight sustainable and green-certified developments, as well as an expanded mobility section featuring innovations in clean transportation, electric vehicles, and future mobility solutions.

13. In line with global efforts to promote sustainable trade and strengthen business resilience, IGEM plays an important role as a trade-driven platform that supports SMEs and encourages their participation in the global green supply chain. As businesses operate in an environment shaped by supply chain disruptions, climate risks, and evolving regulations, strengthening resilience has become essential to remain competitive. In this context, IGEM showcases sustainable local products and innovations while connecting SMEs with global buyers and companies, strengthening Malaysia's position in the international green economy.

CLOSING

14. The continued success of IGEM reflects the strong commitment and collective efforts of all stakeholders in advancing Malaysia's sustainability agenda. In the spirit of Malaysia MADANI, where

progress is driven by inclusivity, innovation, and shared responsibility, stronger public-private partnerships, cross-sector collaboration, and regional alliances are essential to advance effective climate action. Through close cooperation among industry leaders, policymakers, entrepreneurs, and communities, we can develop innovative solutions, attract strategic investments, and build resilient economies that are aligned with global sustainability goals.

15. I hope to see more organisations and countries participate in this year's IGEM. With this shared vision, let us continue to push boundaries, forge new partnerships, and advance bold solutions to create a sustainable, prosperous, and resilient future for all.

Thank you.