

PRESS RELEASE

IGEM 2025 SETS NEW TARGETS, DRIVING REGIONAL LEADERSHIP IN GREEN TECHNOLOGY

Minister of Natural Resources and Environmental Sustainability, Nik Nazmi Nik Ahmad today officially announced the dates and key targets for the highly anticipated **International Greentech & Eco Products Exhibition & Conference Malaysia (IGEM) 2025** during its soft launch event.

Hosted by NRES and jointly organised with the Malaysian Green Technology and Climate Change Corporation (MGTC), IGEM 2025 will be held over three days from **15 to 17 October 2025**. With the theme **‘Race Towards Net Zero: Inclusivity and Sustainability’**, this year’s event aims to generate **RM5.5 billion in business leads**, attract **250 exhibitors with 500 exhibition booths** and welcome **participants from 50 countries**, solidifying IGEM’s position as a premier platform for green technology and sustainability while strengthening its role as a regional leader.

Last year, IGEM 2024 exceeded all its targets, achieving RM10.182 billion in business leads, attracting 500 exhibitors, and welcoming participants from 68 countries, including China, Sweden, Singapore, South Korea, Japan and Thailand. These results were made possible through the dedication of partners, exhibitors, and participants, setting a foundation for IGEM 2025 to build upon.

Minister Nik Nazmi highlighted the importance of collaboration among industry leaders, policymakers, and communities in developing solutions, mobilising capital, and strengthening economies in line with global sustainability goals. “I hope to see more organisations and countries participate in this year’s IGEM. With this shared vision, let us continue to push boundaries, forge new partnerships, and advance bold solutions to create a sustainable, prosperous, and resilient future for all.”

Reflecting on the remarkable success of IGEM 2024, the Malaysian Investment Development Authority (MIDA), an agency under the Ministry of Investment, Trade and Industry (MITI), has played a crucial role in driving high-value green investments, securing potential investment leads worth RM6.3 billion, the highest achievement in business leads since its inception. This achievement underscores Malaysia’s growing appeal as a premier hub for green technology and sustainable development.

Datuk Sikh Shamsul Ibrahim Sikh Abdul Majid, CEO of MIDA, highlighted the event's growing significance. "The steady rise in IGEM's investment leads, from RM3.08 billion in 2020 to RM6.3 billion in 2024, demonstrates the increasing confidence in Malaysia's green economy. MIDA, in close partnership with MGTC, remains committed to attracting high-value green investments, solidifying Malaysia's status as a leading sustainability hub. This is a call to all of us to join hands and hearts in taking our nation's green economy forward."

MIDA reports a strong pipeline of companies submitting investment proposals, with many actively engaged in discussions for sustainable projects. The agency is strategically focusing on business-purpose incentives, designed to attract high-impact projects with substantial investment value, further strengthening Malaysia's position as a regional leader in green investments.

With Malaysia as the ASEAN Chair, IGEM 2025 will be a pivotal opportunity to showcase Malaysia's leadership in green solutions for the region. The inaugural **Kuala Lumpur Sustainability Summit (KLSS)** will also be held from 14 to 16 October 2025. KLSS is an international platform that convenes thought leaders to exchange insights and experiences on climate change and sustainability. This summit aims to unite participants from all over the region, supporting ASEAN's commitment to a sustainable and resilient future.

Visitors to IGEM 2025 can expect a range of key initiatives, such as the **third Malaysia Carbon Market Forum, organised by Bursa Malaysia**, with the theme, "Empowering Regional Climate Actions through the ASEAN Common Carbon Framework".

Over the past 15 years, IGEM has attracted over 670,000 visitors from 126 countries and generated more than RM58 billion in business leads. A testament to its success, last year, the Malaysian Book of Records recognised IGEM as the Longest-Running Green Technology Exhibition in Malaysia. This recognition highlights IGEM's continued dedication to sustainability, innovation, and climate action.

For more information on IGEM 2025 and participation opportunities, please visit <https://www.igem.my/>.

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Corporate Communication Unit | Ministry of Natural Resources and Environmental Sustainability (NRES)
Tel. : 03-8000 8000 | Fax : 03-8889 4763

